

Level 3 BTEC Creative and Digital Media



BTEC Creative and Digital Media is part of the wider VAPAM (Visual and Performing Arts and Media) Faculty. Within this faculty sits all the creative subjects and we all work together really well. We have Instagram accounts where you can keep up to date on current work, recommendations and any other bits and bobs:

ART: @trcartdept	MEDIA/FILM: @trcmediaandfilm
MUSIC: @trc.music.dept	PERFORMING ARTS: @trcperformingarts

Creative and Digital Media is a creative BTEC in which you will be studying the Digital Content Production programme. That programme focuses on industries related to journalism and page layout and design in which you will explore and develop a wide range of skills including creative skills such as writing copy, photography, image manipulation and page layout and design, in addition to vocational skills including research, analysis and evaluation over the two years. You will learn how to produce written copy for a variety of different audiences be it for print platforms such as magazines or newspapers or digital platforms such as web or blogs. You will also have the opportunity to develop your page layout and design skills by producing a brand-new genre-based magazine, and other products and using Adobe Photoshop and InDesign as well as undertaking your own photography shoots using our studio setup.








Below is a list of the units you will be completing.

Year 1
Unit 26: Writing Copy
In this unit you will learn how to produce various pieces of written copy (journalism) for a variety of audiences and publications. You will learn how to construct various types of articles ranging from soft news journalism, opinion pieces and interviews.
Unit 18: Interview Techniques
This unit works together with Unit 26. In this unit you will understand the importance of interviewing with regards to the creative media industries as well as putting into practice various interview techniques for a range of purposes.
Unit 14: Digital Magazine Production
In this unit you will learn the codes and conventions of a variety of magazine genres before getting the opportunity to plan and produce your own magazine including your own original photography and design using industry standard software in Adobe Photoshop and Adobe InDesign.

Year 2
Unit 30: Page Layout and Design for Digital Media
In this unit you will develop your skills obtained in Unit 14 from Year 1 to a more advanced, sophisticated production. You will understand the principles of page layout and design before producing a print media product for example pamphlets, newspapers, leaflets, etc.
Unit 03: Digital Media Skills
Examined unit. This unit is a practical exam in which you will use your skills developed over the two years into producing a media produce in timed, examined conditions.

Films, books, websites, podcasts, activities that will keep you inspired

Culture Vulture Recommendations

Films about Journalism	
<i>Spotlight</i> (2015, Tom McCARTHY)	
<i>The Post</i> (2017, Steven SPIELBERG)	
<i>Nightcrawler</i> (2014, Dan GILROY)	
<i>All the President's Men</i> (1976, Alan J. PAKULA)	
<i>Frost/Nixon</i> (2008, Ron HOWARD)	
<i>Good Night, and Good Luck</i> (2005, George CLOONEY)	Rental
<i>Almost Famous</i> (2000, Cameron CROWE)	Rental
<i>His Girl Friday</i> (1940, Howard HAWKS)	
<i>The Interview</i> (2014, Seth ROGAN and Evan GOLDBERG)	

Software	
	You can get a free 7 day trial of the entire Adobe Creative Suite from here: https://www.adobe.com/uk/creativecloud/start-with-free-creativecloud.html Just don't forget to cancel your trial after the 7 days as you <i>might</i> get charged!
Websites	
	TRCMEDIASTUDIES YouTube: https://www.youtube.com/user/TRCMEDIASTUDIES 30 Days of Photoshop Playlist: https://www.youtube.com/watch?v=jFfd0RYax5k&list=PL7JpMMpENaD3KL_lvmw4eS5U5AD746yKB Adobe InDesign for Beginners Playlist: https://www.youtube.com/watch?v=bVMGyXnnoRM&list=PL8dPuualjXtOC_icti5dwLAKuesMQVi7hw&t=1s How to Interview "Almost" Anyone Mike Dronkers TEDxHumboldtBay: https://www.youtube.com/watch?v=WDOQBPEaNs How to Be a Journalist – The Complete Guide to Journalism: What is a Journalist?: https://www.youtube.com/watch?v=7vKSKv6B9_c Think Like A Journalist Kelsey Samuels TEDxPlano: https://www.youtube.com/watch?v=o9rBZ5FwFjw
Quick Courses	
There are a variety of free short course that you can do at FutureLearn on a wide range of topics. This one is particularly useful for BTEC Media: <ul style="list-style-type: none"> • https://www.futurelearn.com/courses/introduction-to-journalism 	